

Anne Beekman

curriculum **VITAE**

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EDUCATION

Graduate Studies

The University of Findlay
Findlay, Ohio
2012

- Classes for Credit:
EDUC515 - The Art of Picture Books

Master of Fine Arts

Marywood University
Scranton, PA / New York, NY
2007

Thesis Topic:
*Selling the Farm;
Advertising and Design
in Rural America*

- Concentration in Graphic Design and Illustration
- Significant Coursework included: History of Graphic Design, History of Illustration, Aesthetics, Children's Book Illustration and Design, Marketing Your Art, Typography
- Visiting Instructors included: Milton Glaser, Seymour Chwast, Guy Billout, Bob Gill, Ed Benquiat, R.O. Bleckman, Louise Fili, Steven Brower, Lisa Cyr, David Schimmel, Alexander Gelman, Christoph Neiman, Paul Sahre, Rafal Olbinski, Ed Sorel, and Ted Lewin.
- Manhattan Study Tours included: AIGA, Barron's Magazine, Cooper-Hewitt National Design Museum, Guggenheim Museum, International Poster Center, Metropolitan Museum of Art, Penguin Books, RGA, Saatchi & Saatchi, Society of Illustrators, Vibe Magazine.
- Member Alpha Epsilon Lambda Honor Society Theta Chapter
- Recipient of IMH Scholarships for Academic Excellence (2005, 2006)
- 3.9 GPA

Center for Teaching and Professional Excellence

Newton, NJ
2002

- Certificate, Teaching in Higher Education, Levels I and II
- Topics included: Learning Disabilities, Academic Freedom, Diversity, Discrimination and Harassment Issues, Learning Styles, Instructional Technology, Behavioral Issues in the Classroom

Graduate Studies

Rutgers University
New Brunswick, NJ
1993

- Concentration in Art Education/Adult Learning
- Significant Coursework: Art Education, The Teacher as a Performer
- 4.0 GPA

Bachelor of Fine Arts

Cleveland Institute of Art
Cleveland, OH
1987

- Illustration major, Photography minor
- Significant Coursework: Editorial and Commercial Illustration, Studio and Darkroom Photography, Politics and Propaganda in Art, New Media for Public Displays
- 2.8 GPA

Thesis Topic:
*Abuse and Addictions;
Raising Public Awareness
through Editorial Illustration*

PROFESSIONAL EXPERIENCE

Freelance Designer and Illustrator

Beekman Studios
2002 – Present

- Art director, graphic designer and marketing specialist. Services include corporate identity, website design and development, print design and production, illustration, photo retouching, animated interactive presentations and art direction
- Clients included: M & M Mars Incorporated, Life Force International, Other Books Academic Publishing

Senior Designer Art Director Illustrator

MurrayMedia
Blairstown, NJ
1997 – 2002

- Created marketing materials for print, Internet and interactive media, from conception through production for Fortune 500 companies
- Illustrator in traditional and electronic media. Expert in photo retouching.
- Art direction of photo-shoots using models and product stills
- Responsible for print purchasing and project management
- Hired, trained and managed interns
- Clients/Accounts included: ADP, ADT Security Systems/Tyco, American Bureau of Shipping, Calvin Klein, Ebel Watches, Group Health Incorporated, Johnson & Johnson, L'Oreal, Oscar de la Rentá, Schering-Plough, US Army, Verizon Wireless

Designer and Art Director

J. Friedman Associates
Florham Park, NJ
1994 – 1997

- Art directed, designed and produced print advertising, logos, brochures, circulars, catalogs and annual reports
- Contracted vendors & managed: printers, photographers, freelance designers
- Wrote advertising headlines and body copy.
- Art directed architectural photo-shoots

Graphic Artist

Concepts in Marketing
Middlesex, NJ
1993 – 1994

Freelance Illustrator and Designer

Bound Brook, NJ
1992 – 1995

Illustrator and Production Artist

A.M. Best Company
Oldwick, NJ
1988 – 1992

Illustrator and Production Artist

Handy Manufacturing
Newark, NJ
1987

TECHNOLOGY

Macintosh OS X PC Windows 7

- Expert User and Instructor:
 - Adobe Creative Cloud Design Software; InDesign, Photoshop, Illustrator
 - Microsoft Word, PowerPoint
 - Quark 7
- Proficient User:
 - DreamWeaver, Flash, Muse, Premier
- Extensive use of BlackBoard
- Knowledge of HTML, CSS and Java Script
- Mac OSX System & Font Management Administration

Assistant Professor of Graphic Design and Illustration

The University of Findlay
Findlay, Ohio
Fall 2008 – Present
Tenured 2013

- Courses taught:
 - Introduction to Digital Design
 - Typography
 - Graphic Design
 - Advanced Graphic Design
 - Image Manipulation
 - Website Design
 - Illustration
 - Children's Book Illustration
 - Figure Drawing
 - Professional Practices in Art
 - History of Visual Communications
 - Diversity & Ethics in Advertising
- Service to the University
 - Faculty Senator
 - Academic Standards Committee
 - Symposium for Scholarship & Creativity
 - Faculty Advisor for Graphic Design Club
 - Dance is for Everyone
- Mac Lab and Student Worker Supervisor for Art program

Assistant Professor of Visual Arts

Chowan University
Murfreesboro, NC
2007 – 2008

- Courses taught:
 - Art History I and II
 - Graphic Design I through IV
 - Basic Design I and II
 - Figure Drawing
- Mac Lab Network Administrator and Supervisor
- Student Worker Supervisor for Visual Arts Department
- Member of Professional Development and Academic Appeal Committees
- Interim Assistant Gallery Director

Adjunct Professor of Art

Sussex County College
Newton, NJ
2002 – 2006

- Courses taught:
 - Art Appreciation
 - Interactive Design
 - Art History I
 - Life Drawing
- Art Department Advisory Board Member

Adjunct Professor of Media Communications

East Stroudsburg University
East Stroudsburg, PA
2003 – 2006

- Courses taught:
 - Electronic Communications and Technology
 - Website Design
- Supervisor of Student Interns

Adjunct Professor of Design

County College of Morris
Randolph, NJ
2002 / 2005

- Courses taught:
 - Electronic Prepress Production
- Graphic Design Department Advisory Board Member

Instructor

Somerset Art Association,
Jointure for Community Education,
and Hunterdon Adult School
1989 – 1995

- Courses taught:
 - Drawing
 - Cartooning
 - Color Drawing
 - Illustration

National Peer Reviewed Articles

- Designer Magazine Fall 2012
From Packaging to Apparel: The History of the Feedsack

National & International Peer Reviewed Presentations

- FATE Conference - Indianapolis, Indiana (accepted) April 2015
Designing a General Education course for Non-Designers
- AIGA Design Educators Conference - Honolulu, Hawaii 2012
Foul Ball! Rebranding Professional Sports Teams which use Native American Names
- University and College Design Association Conference - Jersey City, NJ 2011
Integrating Service Learning in a Design Curriculum

Regional Peer Reviewed Presentations

- Mid-America College Art Association Conference - Detroit, Michigan 2012
Integrating Service Learning in a Design Curriculum
- American Popular Culture Conference - Minneapolis, Minnesota 2010
Outstanding in their Field: Outdoor Advertising in Rural America
- American Popular Culture Conference - Albuquerque, New Mexico 2008
From Packaging to Apparel: The History of the Feedsack

State Peer Reviewed Presentations

- Ohio Communication Association Conference - Findlay, Ohio 2011
Graphic Design for Health Communications

Non-Peer Reviewed Presentations

Using Professional Expertise as Service to the Profession and Community

- The University of Findlay Diversity Month Event - Findlay, Ohio 2013
Foul Ball! Racism in Professional Sports Branding
- Millstream Quilt Guild - Berea, Ohio 2012
Color Theory and Emotions
- Commercial Art Guild - Findlay, Ohio 2012
Occupy Your Mind! Politics and Art Film Fest
- Findlay-Hancock Alliance and Chamber of Commerce - Findlay, Ohio 2011
Fresh Brewed Business, Effective Ad Design
- Summer Art Festival - Findlay, Ohio 2010
Photoshop Demonstration
- Commercial Art Guild - Findlay, Ohio 2009 - 2010
Roundtable Chair and Presentation, *Photo Retouching Ethics*
Researcher, *Intellectual Property Copyright Law*
Host, *Helvetica* Film Showing
- Lakeland Woman's Club - Lorain, Ohio 2009
Mail Pouch Barns and Burma Shave signs
- Medina County Library - Medina, Ohio 2008
Mail Pouch Barns and Burma Shave signs

Workshops & Non-Credit Coursework

- Copyright Law for Librarians & Educators – Coursera 2014
- Creative Problem Solving – Coursera 2014
- Letterpress Typesetting – AIGA Cleveland 2014
- Font Management and Type Design – UCDA 2013

SCHOLARLY SERVICE

Donation of Creative Services and Consultation	■ MelaNOma Black Out Benefit - Findlay, Ohio	2013
	Brand Identity; Logo, Print Promotion design, and Copy Editing	
	■ Family House as AIGA Design Charette Team Member - Toledo, Ohio	2012
	Brand Identity Project Manager	
	■ Brunswick Area Historical Society - Brunswick, Ohio	2011
	Poster Design and Website Consultation	
	■ Hope Church of the Christian & Missionary Alliance - Brunswick, Ohio	2010
	Girlfriends of Hope Logo Design	
	■ Family Resource Center - Findlay, Ohio	2010
	Website Consultation	
	■ Society of Children's Book Writer's and Illustrator - Northern Ohio Chapter	2009
	Website Design, Development and Site Maintenance	
	■ Special Olympics / The Lincoln Avenue Mile - Delaware, Ohio	2009
	Logo Design	
■ Bridges Out of Poverty - Findlay, Ohio	2009	
Logo Design		
■ Citivan International Club - Findlay, Ohio	2008	
Donation of Art Commission, Art of Giving Auction		
■ Murfreesboro Historical Association - Murfreesboro, North Carolina	2008	
Website Design and Development, Event Photography		
■ Southwest General Hospitals - Berea, Ohio	2007	
Poster Designs for Cardiac Education Services		
Art Show Judging and Portfolio Reviews	■ State of Ohio 5th Congressional District	2013 - 2014
	Judge, Art Competition for High School Students	
	■ Association of Independent Colleges & Universities of Ohio (AICUO)	2011 - 2012
	Judge, Excellence in Visual Arts Award for Graduating Senior	
	■ Findlay Art League - Findlay, Ohio	2012
	Judge, Black and White and Shade of Gray	
■ American Institute of Graphic Arts (AIGA) - Cleveland & Toledo	2011 & 2014	
Reviewer, Student Design Portfolio Critiques		
■ Ohio Northern University - Ada, Ohio	2008	
Judge, Student Art Show		
Service Learning Clients in Graphic Design courses	■ The University of Findlay; Cosiano Health Center, Counseling Services, WLFC, Campus Compact, Operation Christmas Child, Coats for Kids	
	■ Hancock Historical Museum	
	■ Kidney Foundation	
	■ Macklin Institute for Intergenerational Learning	
	■ Homework Central	
	■ Bridges Out of Poverty	
	■ Hancock County Clearing House	
	■ Read for LIFE	

AWARDS

MarCom Creative Awards

International Marketing
and Communications

- Gold Finalist Awards for Creative Design of Website
 - Murfreesboro Historical Association 2008
 - Clement Pappas 2004
 - Leadem Counseling 2005
 - Noble & Co. Landscaping 2005

Webby Awards

The Web Marketing Association

- Standard of Excellence Award for Outstanding Web Development
 - ADP Major Accounts Intranet 2000
 - Group Health Incorporated 1999

Impact Award

Business Marketing Association

- Judge's Special Recognition for Website Design
 - Scott Adams Foods - *Dilberito* 2000

Summit Creative Award

- Silver Award for Interactive CD-ROM
 - *Oscar de la Rentá* Fragrances Product Marketing Program 2000

BIZI Award

Business News New Jersey
Magazine

- Most Entertaining Website
 - Scott Adams Foods, *Dilberito* Website 1999

American Society of Business Press Editors

- First Place Awards for Editorial Illustration
 - *Shining the Armor of Compliance* - Best's Review Magazine 1993
 - *Discovering a New Europe* - Best's Review Magazine 1991

Dimensional Illustrators Society

- Award for Paper Sculpture Illustration
 - *Discovering a New Europe* - Best's Review Magazine 1991

PROFESSIONAL ASSOCIATIONS

Memberships

- AIGA The Professional Design Association (American Institute of Graphic Arts)
- Foundations in Art Teaching and Education (FATE)
- Society of Children's Book Writers and Illustrators (SCBWI)
- Phi Kappa Phi Honor Society
- Commercial Art Guild of Findlay (CAG)
- College Art Association (CAA)
- University and College Design Association (UCDA)